



**Inst. Sinem Bahar Tunçelli**

**Isik University  
Faculty of Fine Arts  
Industrial Product Design**

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Born in 1976 in London, Tuncelli completed her primary and secondary education in İstanbul, graduated from FMV Nisantasi Isik High School in 1994.

In 1999, she completed her undergraduate studies in the Department of Industrial Product Design in Istanbul Technical University and received her BSc. degree in industrial design.

Then she began her post-graduate studies, in the Graduate School of Science, Engineering and Technology in Istanbul Technical University and received her MSc Degree in Industrial Design in 2007.

Currently she is a PhD Candidate, in the Graduate School of Science, Engineering and Technology in Industrial Design in Istanbul Technical University Since 1998 , the designer has been working in various sectors such as; aeronautics, electrics and electronics, advertising and marketing, architecture and engineering regarding product design, new product development, design management , product launches and project management fields.

Between 2002 and 2007, she worked as a part time industrial designer at ITU ROTAM ( Rotorcraft center of excellence) in helicopter project regarding PDPLM (Product Development and Product Lifecycle Management).

In 2008, she started working as a part time instructor in the Department of Industrial Product Design at Faculty of Fine Arts in Işık University.

And also she is taking parts in different research and design projects such as “ Design for SMEs Project with ITU Dept. of Industrial Product Design and ISTKA (Istanbul Development Agency)” as a consultant designer.

Since 2010, she has been working as a full time instructor and project coordinator in the same department, giving lectures on project studio, design management, sectoral events and graduation project.

**Inst. S. BAHAR TUNÇELLİ**  
**Işık University**  
**Faculty of Fine Arts / Department of Industrial Product Design**  
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1. Name : Sinem Bahar TUNÇELLİ
2. Date of Birth : 1976
3. Academic Title : Instructor
4. Educational Background :

| DATES     | DEGREE | UNIVERSITY   | FIELD             |
|-----------|--------|--|-------------------|
| 1994-1999 | BSc.   | Istanbul Technical University<br>Faculty of Architecture<br>Dept. of Industrial Product<br>Design                                    | Industrial Design |
| 2002-2007 | MSc.   | Istanbul Technical University<br>Graduate School of Science,<br>Engineering and Technology<br>Industrial Product Design<br>Programme | Industrial Design |
| 2009-...  | PhD    | Istanbul Technical University<br>Graduate School of Science,<br>Engineering and Technology<br>Industrial Product Design<br>Programme | Industrial Design |

5. Academic Titles : –

6. MS and PhD Theses Conducted: -

7. Publications : –

8. Projects :

| DATES     | POSITION            | UNIVERSITY /INSTITUTION   | PROJECT  |
|-----------|---------------------|---|--|
| 2002-2007 | Industrial Designer | Istanbul Technical University ROTAM( Rotorcraft center of excellence)                             | Helicopter Project   |
| 2012      | Advisor             | Istanbul Technical University<br>Industrial Product Design<br>ISTKA (Istanbul Development Agency) | Design for SMEs Project  |
| 2012      | Project Coordinator | Işık University<br>Industrial Product Design  | Istanbul Design Biennial Academy Programme<br>“Imperfection in Daily Life” |

9. Administrative Positions and Employment History:

9.1. Administrative Positions:

| DATES    | UNIVERSITY /INSTITUTION | POSITION   |
|----------|-------------------------|--|
| 2010-... | Işık University         | Dept. of Industrial Product Design Project Coordinator |
| 2012     | Işık University         | Faculty of Fine Arts Deputy Education Coordinator      |
| 2012-... | Işık University         | Erasmus Commission Member                              |

9.2. Academic Experience:

| DATES     | POSITION                | UNIVERSITY /INSTITUTION | DEPARTMENT                |
|-----------|-------------------------|-------------------------|---------------------------|
| 2010-...  | Instructor              | Işık University         | Industrial Product Design |
| 2008-2010 | Part time<br>Instructor | Işık University         | Industrial Product Design |

### 9.3. Professional Experience:

| DATES     | ORGANISATION  | FIELD  |
|-----------|---|--|
| 2003-2010 | VİKO A.Ş.   | Design & Project   |
| 2002-2007 | Istanbul Technical University<br>ROTAM (Rotorcraft center of<br>excellence) | PDPLM (Product Development<br>and Product Lifecycle<br>Management) |
| 1998-2003 | ALTA Ltd.   | Design Management  |
| 1995      | ARÇELİK A.Ş.  | Industrial Design Internship                                       |

### 10. Scientific and Professional Membership: -

### 11. Awards and Honours: -

### 12. Courses Taught (Last Two Years):

| DATES          | COURSE NAME        | Weekly Hour | Number of<br>Students |
|----------------|--------------------|-------------|-----------------------|
| 2012-2013 Fall | Sectoral Events I  | 2+2+0       | 15                    |
| 2012-2013 Fall | Graduation Project | 2+0+4       | 16                    |

|                  |                       |       |    |
|------------------|-----------------------|-------|----|
| 2012-2013 Fall   | Project I,II,III,IV,V | 2+0+4 | 14 |
| 2011-2012 Summer | Project I,II,III,IV,V | 4+0+8 | 11 |
| 2011-2012 Spring | Sectoral Events II    | 2+2+0 | 19 |
| 2011-2012 Spring | Graduation Project    | 2+0+4 | 20 |
| 2011-2012 Spring | Project I,II,III,IV,V | 2+0+4 | 10 |
| 2011-2012 Fall   | Sectoral Events I     | 2+2+0 | 14 |
| 2011-2012 Fall   | Graduation Project    | 2+0+4 | 9  |
| 2011-2012 Fall   | Project I,II,III,IV,V | 2+0+4 | 14 |
| 2010-2011 Summer | Graduation Project    | 4+0+8 | 9  |
| 2010-2011 Summer | Project I,II,III,IV,V | 4+0+8 | 11 |
| 2010-2011 Spring | Graduation Project    | 2+0+4 | 6  |
| 2010-2011 Spring | Project I,II,III,IV,V | 2+0+4 | 12 |
| 2010-2011 Fall   | Design<br>Management  | 3+0+0 | 38 |

13. Other Academic Activities:-